

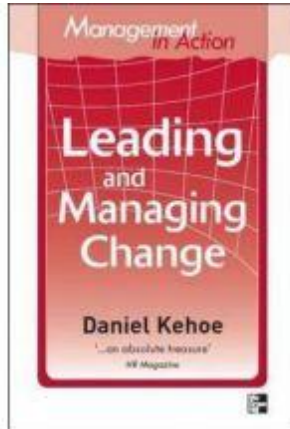


Topics: Change Management

Our Rating: 3/5

Leading and Managing Change

Management in Action Series –Daniel Kehoe



Accretive Overview

Every business from time to time faces the challenge of changing direction to survive and thrive.

Daniel Kehoe in “Leading and Managing Change” provides a series of action based articles to help you effectively manage change in your business.

Each chapter is an article that conveys a simple concept of the change management process in an easy to read way. Topics include:

- Facilitating Change
- Dealing with objections
- Managing the doubters
- Engagement
- Rationale for change
- Leadership in change management programs

This little book is full of useful checklists to help you manage change effectively

Most chapters come complete with a series of checklists. They don't necessarily provide answers, but they do provide the points from which to start a conversation (even if it is with yourself).

Accretive's Key Takeout's:

We view this as a great resource to provide a manager formally trained or skilled in change management with the tools to help them manage a change process.

It is not a substitute for professional assistance for complex change management programs, but it will help you know the questions to ask any consultant you get in to help you, and more importantly, provide you with the knowledge to assess whether they are doing a good job.

Want to read it all? Click to purchase the book with free worldwide delivery.



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